## **GREAT LAKES OUTREACH COOKIES POLICY**

**Great Lakes Outreach** 

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### Definition of a cookie

A cookie is a small amount of data, which often includes a unique identifier that is sent to your computer or mobile phone browser from a website's computer and is stored on your computer's or mobile phone's hard drive. Each website can send its own cookie to your browser if your browser's preferences allow it, which the site can then access when you visit it again to track online traffic flows, for example. A website cannot access cookies sent by other websites.

#### Use of cookies

GLO may collect information about your computer, including your IP address, operating system and browser type, for system administration and in order to create reports. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you. Cookies contain information that is transferred to your computer's hard drive. These cookies are used to store information, such as the time that the current visit occurred, whether the visitor has been to the site before and what site referred the visitor to the web page.

Cookies from the following services are in use on our website: Google, CloudFlare, Facebook, Cookie Consent and Concrete5.

The GLO website sets cookies by **Google** (Google Analytics and YouTube) to analyse how visitors engage with the website. Google Analytics customers can view a variety of reports about how visitors interact with their website so that they can improve it. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

Like many services, Google Analytics uses first-party cookies to track visitor interactions as in our case, where they are used to collect information about how visitors use our site. We then use the information to compile reports and to help us improve our site. For more information about the information that Google stores, please click the following link:

<a href="https://policies.google.com/privacy?hl=en">https://policies.google.com/privacy?hl=en</a>

Cookies are also set by the **CloudFlare** service to identify trusted web traffic. It does not correspond to any user id in the web application, nor does the cookie store any personally identifiable information. For more info: <a href="https://support.cloudflare.com/hc/en-us/articles/200170156-What-does-the-CloudFlare-cfduid-cookie-do-">https://support.cloudflare.com/hc/en-us/articles/200170156-What-does-the-CloudFlare-cfduid-cookie-do-</a>

When you use the GLO website, you will also be sent **Facebook** third-party session cookies, which is used to track usage of the Facebook service. Please see the following link to learn more: <a href="https://engb.facebook.com/policies/cookies/">https://engb.facebook.com/policies/cookies/</a>

The GLO website also sets a cookie from **Cookie Consent** – If the user chooses to accept the cookie policy, a cookie is set so that the question about accepting cookies, does not keep appearing.

The GLO website also sets a **Concrete5** cookie which identifies logged-in GLO editors from general web visitors (guests). No personal information is recorded.

## How to refuse cookies

Most browsers allow you to refuse to accept cookies.

In **Chrome**, navigate to: chrome://settings/content/cookies and deselect 'Allow sites to save and read cookie data' and 'Block third-party cookies'

In **Internet Explorer/ Microsoft Edge** you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector.

In Firefox, you can adjust your cookies settings by clicking "Tools", "Options" and "Privacy".

In **Safari (Mac)**, follow the instructions on this Apple Support page: <a href="https://support.apple.com/kb/ph21411?locale=en\_GB">https://support.apple.com/kb/ph21411?locale=en\_GB</a>

In **Safari (iOS)**, follow the instructions on this Apple Support page: <a href="https://support.apple.com/engb/HT201265">https://support.apple.com/engb/HT201265</a>

Blocking cookies will have a negative impact upon the usability of some websites.

# **Changes to this Statement**

We will occasionally update this Cookies Policy to reflect company and customer feedback. We encourage you to periodically review this Cookies Policy so that you are informed of how we are protecting your information.